

SCANTRON®

SMART STARTS HERE

Class Climate in ACTION at McNeese State University

Dane A. O'Blanc

Tonya Laughlin

McNeese State University

Jorge Quintana

Scantron

LAIR 
Louisiana Association for
Institutional Research

IRE |  **MCNEESE.**
STATE UNIVERSITY
Office of Institutional Research & Effectiveness



SCANTRON®

SMART STARTS HERE



Jorge Quintana
Account Executive
Scantron

McNeese State University

- Located in Lake Charles
- Founded in 1939
- Award Bachelors, Masters, Graduate Certificates, and Education Specialist degrees
- Fall 2018 Enrollment of 7,649
- SREB 3 Institution



Class Climate Evolution

- Primary reason to purchase Class Climate was for Student Evaluation of Instruction (SEI)
- Used ActiveScan Form 415 for paper administration
- Web surveys administered via a home-grown system
- Purchased Class Climate in Summer 2007
- Took data from Spring 2007 SEI's and placed them into Class Climate for validity
- First SEI Administration with Class Climate in Spring 2008



Student Evaluation of Instruction (SEI)

- From Spring 2008 to Spring 2018, SEI's administered on paper and online
- In Fall 2017, new administration decided to move SEI cycle from calendar year to academic year
- This necessitated a move to 100% online administration
- Cut down on processing time
- Results emailed to faculty (except combined)
- Deans and Department Heads log into system to view results
- Less Paper!!!!
- Faster Results!!



Surveys Beyond Course Evaluations

- If you can think it, we can find a way to do it
- If you have a question, we can find you an answer



Surveys Beyond Course Evaluations

Assessment Surveys

- Alumni Surveys
- GradFest Survey
- Assessment Surveys for Academic Departments
- Administrator Evaluations

Satisfaction Surveys

- Registrar/Enrollment Management Service Surveys
- IRE Service Survey
- Donor Surveys
- Freshman Orientation Surveys
- Athletic Compliance Surveys

Informational/Attitude Surveys

- Community Surveys
- Faculty Senate and Student Government Surveys



GradFest Survey

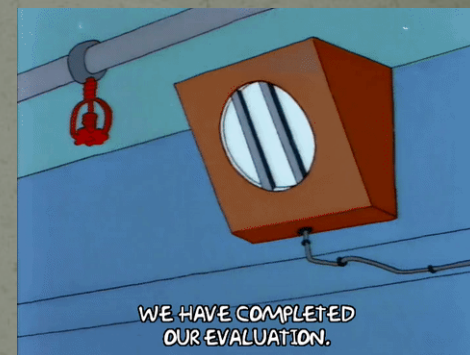


- Administered online to graduating students
- Asks questions about student learning, college experiences, and future employment plans
- Results used for QEP reporting, improvement in student learning and compilation of graduating student employment and future plans
- Results used for General Education assessment and reporting
- GradFest Survey Example

Administrator Evaluations

- Used to evaluate performance of administrators, Deans, Department Heads, President and Provost
- Each form has individual's name pre-printed
- Data is used to assess performance
- Prior to Class Climate, data was tallied by hand

Class Climate	Administrative Performance Evaluations - Spring 2010		SCANTRON
Administrator Being Evaluated:			
Mark as shown: <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> This is the correct way to select a box Correction: <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> This is the way to change or correct an answer			
<p>You have been selected to evaluate the administrator listed above. Please take a few minutes of your time to complete this evaluation. All evaluations are to remain anonymous. You are encouraged to provide constructive comments in any area. Toward an effort for continuous improvement, you are asked to provide written comments on every question that you rank with a score of 2 or below.</p> <p>Do not make copies of this form. Please return original completed forms to the Office of Institutional Research, Box 92215, Lake Charles, LA 70609 by Wednesday, March 10, 2010. We appreciate your participation and contribution in assessing the performance of McNeese administrators.</p> <p>Please mark the box that best corresponds to your perception of the administrator. If you feel that you have not worked closely enough with the administrator over the past year to evaluate them, please mark the box labeled "N/A."</p>			
Shows a positive attitude about MSU.	(5) Almost Always	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	(1) Almost Never <input type="checkbox"/> N/A
Shows consideration for others.	(5) Almost Always	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	(1) Almost Never <input type="checkbox"/> N/A
Performs work in a professional manner (objective, consistent, and fair.)	(5) Almost Always	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	(1) Almost Never <input type="checkbox"/> N/A
Communicates and listens well.	(5) Almost Always	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	(1) Almost Never <input type="checkbox"/> N/A
Is accessible.	(5) Almost Always	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	(1) Almost Never <input type="checkbox"/> N/A




IRE Service Survey

- Administered each spring
- Indirect assessment of our performance objectives
- Asks questions about our staff, our services we offer, and our software
- Gauges faculty perception of our services and our performance
- IRE Service Survey Example



Athletic Compliance Survey

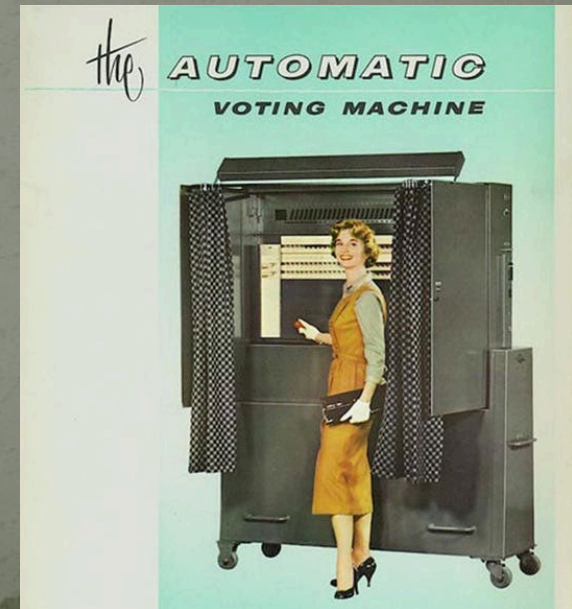
- Administered at Orientation
- Results used to assess athletic interest of incoming student body for compliance with Title IX law
- Prior to Class Climate, data was tallied by hand

Class Climate	McNeese State University Freshman Survey of Athletic Interests and Abilities	SCANTRON
2019		
Mark as shown: <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> This is the correct way to select a box.		
Correction: <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> This is the way to change or correct an answer.		
<p>The purpose of this survey is to assist McNeese State University in determining the athletic interests and abilities of its student body in order to maintain compliance with Title IX of the Education Amendment of 1972 and its implementing regulation found at 34 C.F.R. Part 106. While McNeese offers numerous sports for men and women at the varsity, club and intramural levels of competition, an expression of interest in a particular sport or sports not offered does not guarantee the sport will be offered without sufficient participants to sustain a viable team and available competition.</p>		
Your Gender		
Gender <input type="checkbox"/> Male <input type="checkbox"/> Female		
Interests		
<input type="checkbox"/> I have no interest in participating in organized sports (if you marked this statement, you have completed the survey) <input type="checkbox"/> I am interested in participating in one or more of the following sports.		
Please indicate the sport(s) you are interested in and the type of competition. (Please check all that apply.)		
Intramural: Non-NCAA Competition (MSU campus competition only) Club: Non-NCAA Competition (Club teams compete with other universities) Varsity: NCAA Intercollegiate competition		
1. Archery:		
<input type="checkbox"/> Intramural	<input type="checkbox"/> Club	<input type="checkbox"/> Varsity
2. Badminton:		
<input type="checkbox"/> Intramural	<input type="checkbox"/> Club	<input type="checkbox"/> Varsity
3. Baseball:		
<input type="checkbox"/> Intramural	<input type="checkbox"/> Club	<input type="checkbox"/> Varsity
4. Basketball:		



Student Government Association (SGA) Ballot

- Administered every spring
- Used to elect Student Government officers for next academic year
- Prior to Class Climate, voting machines were used
- Could only vote during working hours
- Students can take 24 hours a day
- SGA Ballot Example



Testimonials

"As the Coordinator of Orientation and the Chair of the University Faculty Advising Committee, Class Climate has been a major benefit to gathering data and making positive changes to Orientation and Advising Workshops each year. It is important that we make Orientation enjoyable and beneficial to all the students. By working with Dane and Tonya, I am able to create a specific survey that is easy and quick for the students and also relatable to each group of students. We are also able to have the students complete the surveys online which makes it a lot quicker to get feedback to make improvements or changes."

-Karen Westfall, Assistant Director of Advising and Coordinator of Orientation





Testimonials

“The marketing and licensing office at McNeese has benefitted greatly from the use of Class Climate to conduct our incoming freshman marketing surveys for almost ten years. The ability to collect not only data on the relevance of the methods we use to market to the students, but also their comments about the quality of the marketing efforts, has given us a solid foundation for making data-driven decisions as we plan our marketing strategies for the upcoming year. The Class Climate surveys also offer us the opportunity to measure changes in the data year over year and project trends that we may not see otherwise.”

-Ginny Karg, Director of Marketing and Licensing

“Class Climate has been a very useful product for the Office of Internal Audit. My office has used the product to obtain customer and managerial responses to surveys. Each survey can be easily modified to fit the needs of the department, whether it be a written response, drop down lists, yes/no answers, etc. The surveys can be set up to send out via email to groups within the organization or outside of the organization. Class Climate neatly presents all results identifying the number of respondents, providing averages for each category, and providing overall results. This has been a wonderful tool for obtaining feedback from personnel across campus to assist in improving the Office of Internal Audit operations and meeting the needs of the university.”

-Victoria Roach, Director of Internal Audit

SCANTRON.

Proudly Serving...

-
- Figure 2 is a detailed schematic of the 16-bit parallel adder circuit. It shows a 16-bit data bus at the top, a 16-bit parallel adder block in the center, and a 16-bit data bus at the bottom. The adder block has two 16-bit inputs and a 16-bit output. The inputs are connected to a 16-bit data bus, and the output is connected to another 16-bit data bus. The adder block is labeled '16-BIT PARALLEL ADDER'.

[illegible]


Questions?



Contact Information

- Dane A. O'Blanc
Assistant Director of Institutional Research
doblanc@mcneese.edu
- Tonya Laughlin
IRE Special Project Analyst
tloughlin@mcneese.edu
- Jorge Quintana
Sr. Account Manager
jorge.Quintana@scantron.com
800.722.6876 X7728





SCANTRON®

SMART STARTS HERE

Class Climate in ACTION at McNeese State University

Thank you!

LAIR 
Louisiana Association for
Institutional Research

IRE |  **MCNEESE**
STATE UNIVERSITY
Office of Institutional Research & Effectiveness