

# SAVE THE DATE

## Educate, Innovate, and Collaborate: Leveraging IR to Get to the Goal

Wednesday, July 15 & Thursday, July 16

Southwest Louisiana Entrepreneurial and Economic Development (SEED) Center  
McNeese State University | Lake Charles, LA



Dear Colleagues,

It is time again to reflect on the exciting things you have accomplished and to share your knowledge, research, and new ideas with your peers. The LAIR Program Committee invites you to contribute to the advancement of Institutional Research by submitting one or more proposals for the 2020 LAIR Annual Conference July 15-16, 2020 in Lake Charles, LA. This year's conference theme is "**Educate, Innovate, and Collaborate: Leveraging IR to get to the Goal**".

**Proposal Submission Deadline:** Friday, May 1, 2020

We are actively looking for presenters for the following tracks:

- **Office Operations & Functions** – Focuses on the operations and functions of IR and/or IE offices. Sample topics include request tracking, organizing/archiving past studies, staffing, resources, and relationships with other campus operational areas.
- **Planning & Assessment** – Includes implementing assessment programs, goal setting/measuring, novel assessment ideas, accreditation topics, program review, and campus involvement in assessment.
- **Technology, Tools, & Techniques** – Includes technology, tools, and techniques that are used for internal/external reporting, data display/dissemination, and decision support systems.
- **Educate Information Producers, Users, & Consumers** – Demonstrates ways of training on the use of data and information to inform decision-making and includes discussion of way to collaborate with other stakeholder groups.
- **Current Issues & Research in Higher Education** – Provides details on current topics and research within higher education.

Potential session formats include:

- **Speaker Session** – A 45-minute presentation by one or more presenters allowing time for Q & A.
- **Discussion Session** – A 45-minute, moderated session that focuses on audience input and participation.
- **Panel Session** – A 45-minute, moderated discussion among 2-4 panel members, each offering a unique viewpoint or perspective on a topic or issue.

Proposals are welcome from IR professionals at all levels of their career. If you are interested in making a presentation in any of the topic areas listed above, or another issue not listed, please send the following to [doblanc@mcneese.edu](mailto:doblanc@mcneese.edu).

- Topic area
- Session title
- Proposal Narrative (125 words or less)
- Presenter name(s) and contact information

Please note that the presentation will be 45 minutes with 10 minutes for Q&A. By submitting a proposal for the LAIR 2020, you agree to:

1. Pay the Full Conference Registration Fee.
2. Agree to submit your workshop presentation slides to LAIR within 20 days after the conference so that the slides may be posted on the LAIR conference webpage.

Please provide as much information as possible in your proposal submission. If you have any questions, please contact Dane A. O'Blanc at [doblanc@mcneese.edu](mailto:doblanc@mcneese.edu).

Call for Proposals Opens:	Monday, March 16, 2020
Proposal Deadline Submission & Conference Registration Opens	Friday, May 1, 2020
Proposal Status Notification	Friday, May 22, 2020
LAIR Conference	Wednesday, July 15- Thursday 16, 2020

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