



INSTITUTIONAL RESEARCH & EFFECTIVENESS ADDING VALUE COLLEGE-WIDE

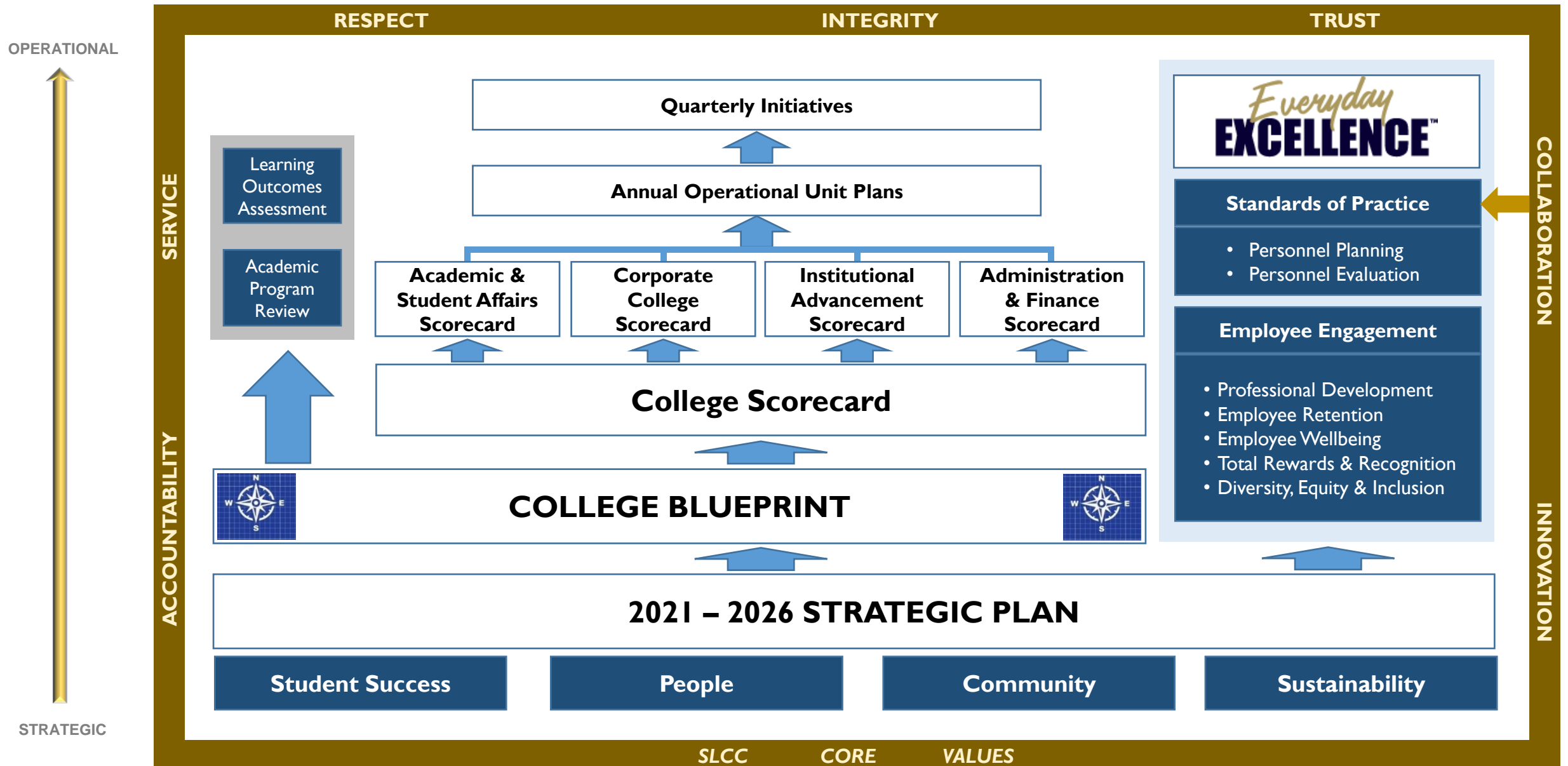
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Associate Vice Chancellor, Institutional Effectiveness
South Louisiana Community College

July 25, 2023

Topics...

- ❑ The Strategic Plan as a Foundation
- ❑ The Playbooks – College & Academic Blueprints
- ❑ Measuring What Matters – Scorecards
- ❑ Providing Meaningful Data
 - ❑ External Data
 - ❑ Internal Dashboards
 - ❑ Postsecondary Data Partnership
- ❑ Questions & Discussion







SOUTH LOUISIANA COMMUNITY COLLEGE

STRATEGIC PLAN 2021-2026

The SLCC 2021 – 2026 Strategic Plan
is informed by four key components:

- 1** SLCC employees living “Everyday Excellence” to serve students and the community at the highest levels.
- 2** Broad stakeholder input to inform the strategic direction of the college.
- 3** The SLCC College Blueprint to guide the future direction of quality academic and workforce program offerings.
- 4** Alignment with the Louisiana Community and Technical College System (LCTCS) strategic vision – Our Louisiana 2025.



SOUTH LOUISIANA COMMUNITY COLLEGE

STRATEGIC PLAN 2021-2026

STRATEGIC PILLARS, COMMITMENTS, AND OBJECTIVES

STUDENT SUCCESS

We will ensure our students have every opportunity to achieve their goals upon completion at SLCC.

- Create educational roadmaps to guide students through paths in high-demand, high opportunity careers.
- Demonstrate excellence in delivering exceptional teaching and learning experiences in every instructional setting.
- Continuously collaborate with employers for instructional content, experiential learning, and professional skill development.
- Deliver instructional programs with relevant content knowledge, experiential learning, and professional skill development.
- Direct SLCC student experiences by addressing individual needs.

PEOPLE

We will hire, develop, support and value SLCC employees to offer state-of-the-art programs and provide exemplary service.

- Hire and develop people who are constantly learning, have clear, relevant professional expertise and are aligned to SLCC's mission.
- Develop exceptional leaders who empower and support teams to achieve extraordinary outcomes.
- Empower employees to be innovative, creative, and solution designers.
- Provide opportunities for employees to continuously advance their skills to meet current and future industry demands.
- Ensure every employee clearly sees and embraces their role in SLCC's overall success.
- Create and support a diverse workforce.
- Nurture and cultivate a culture of inclusivity.



SOUTH LOUISIANA COMMUNITY COLLEGE

STRATEGIC PLAN 2021-2026

STRATEGIC PILLARS, COMMITMENTS, AND OBJECTIVES

COMMUNITY

We will be a catalyst for advancing positive economic and social impact in our region.

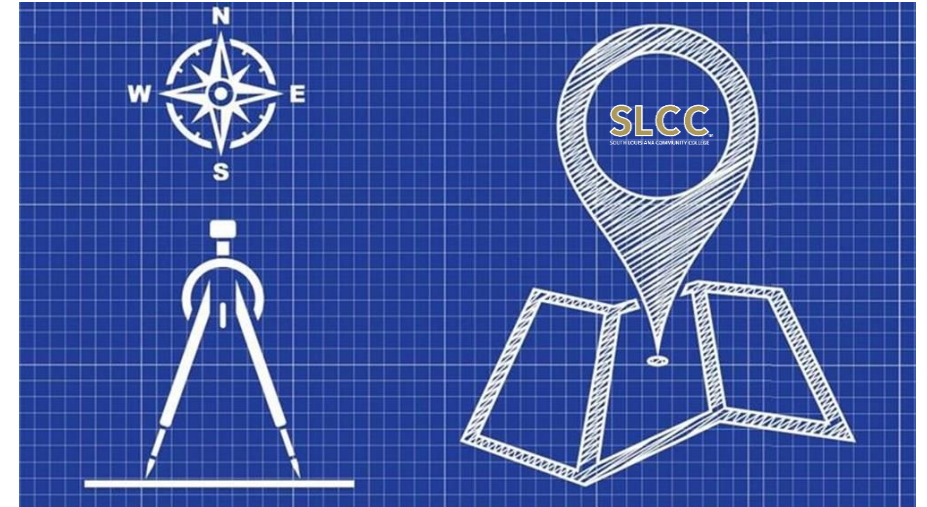
- Integrate current and projected community needs into educational roadmaps to assist our communities in meeting job demands.
- Provide re-tooling and educational advancement opportunities for individual to gain skills for an evolving workforce.
- Engage our communities to inform individuals of career and educational opportunities.
- Position SLCC to support lifelong learning by offering a continuum of educational offerings to recruit and re-recruit students.
- Broaden community service opportunities and relationships by showcasing student and employee talents at our campuses.
- Elevate the knowledge, visibility and impact of SLCC in our communities.

INSTITUTIONAL SUSTAINABILITY

We will develop and adopt alternative business models to provide an affordable, quality education and meet the training needs of all stakeholders.

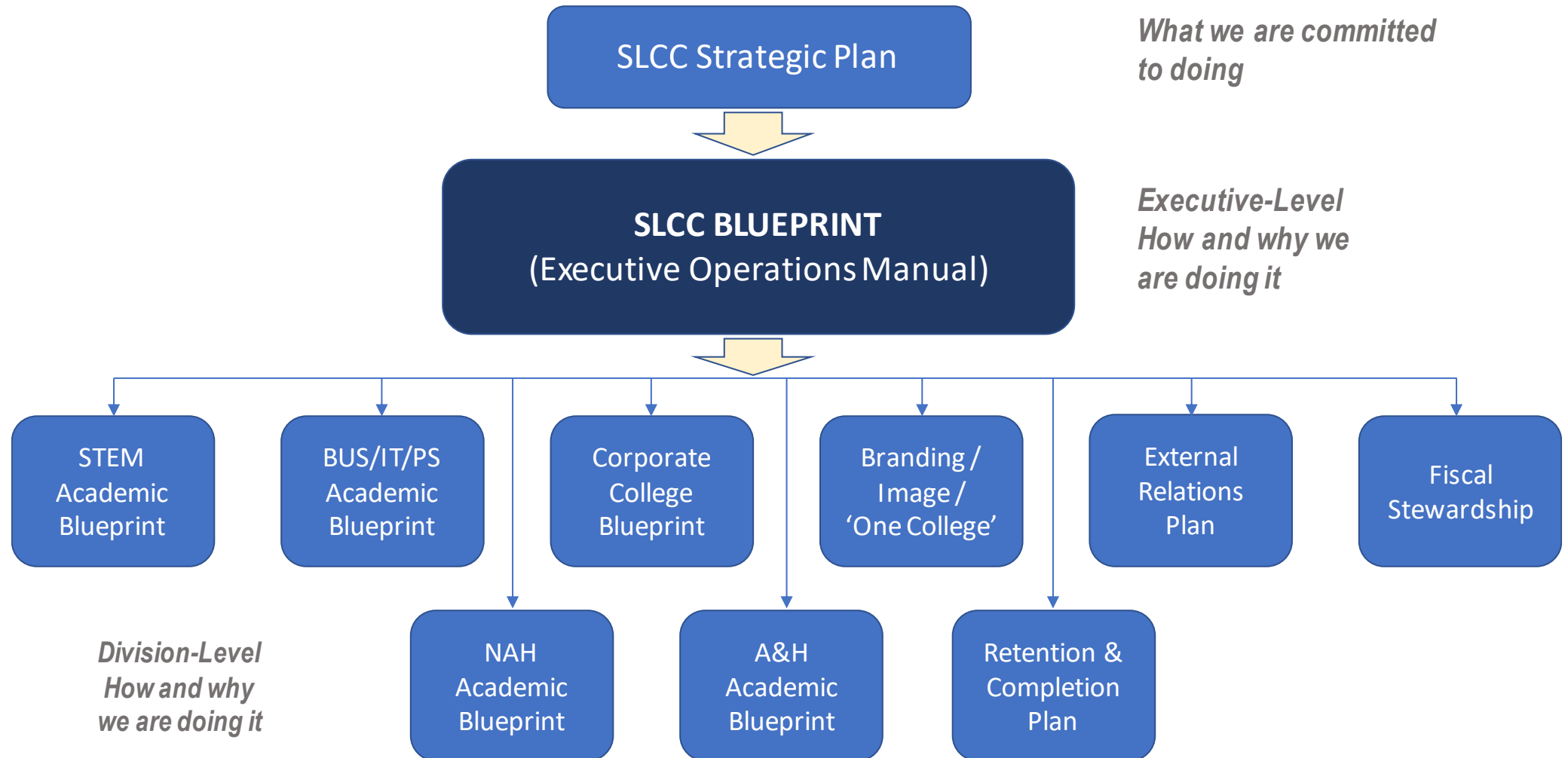
- Evaluate market trends to update current programs, develop new programs, and eliminate low-demand programs.
- Develop and adopt alternative business models designed to meet individual student needs and foster student growth in cost-efficient ways.
- Proactively prepare for workforce changes and demands with a forward-thinking resource management.
- Secure external funding such as grants and sponsored programs to support affordable student access.
- Strengthen partnerships with existing and emerging industries to gain access to cutting-edge resources, practices, and people.

The SLCC College Blueprint specifies college-wide parameters for operationalizing key components of SLCC's Strategic Plan focused on the relevance, impact and sustainability of educational programs provided by the institution.



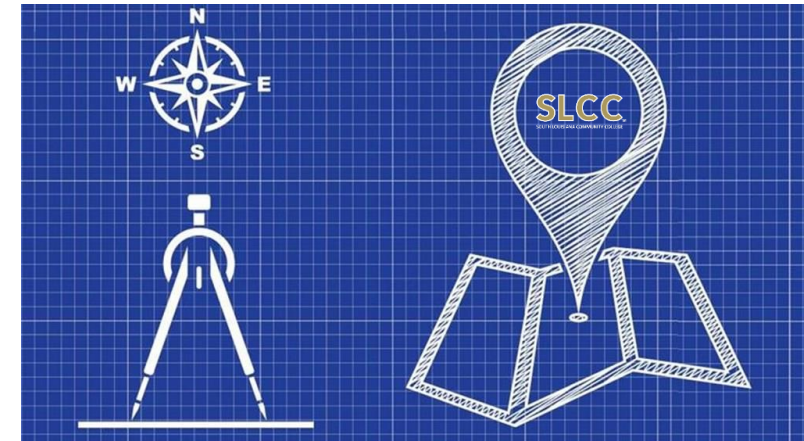
The College Blueprint addresses the following SLCC strategic commitments:

- Being catalyst for advancing positive economic and social impact in our region.
- Ensuring SLCC's educational offerings and roadmaps will link student knowledge, skills and talents with community needs and job demands.
- Providing the highest quality education to position individuals for success and advancement in the most affordable way.
- Ensuring resource alignment to achieving the core mission and goals of SLCC.



What's Addressed in the College Blueprint...

- ❑ Educational Needs and Employment Outlooks
- ❑ How SLCC is Currently Meeting Needs
- ❑ Educational Program Fiscal Impact on SLCC Operations
- ❑ Current Successes
- ❑ Opportunities
- ❑ Strategic Direction

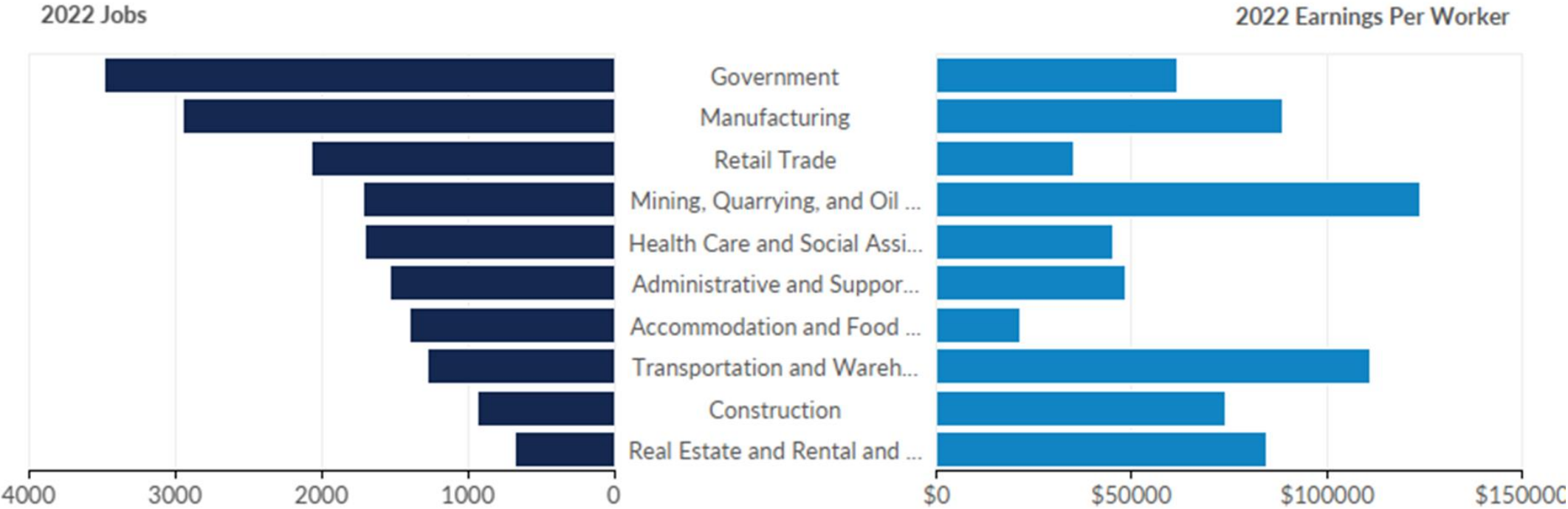


St. Mary Parish

Franklin and Young Memorial Campus

**Academic
Blueprints**

Industry Needs



Current Offerings

MORGAN CITY - Young Memorial Campus					Completers - Last 3 Years			
Division	CIP	Type	Program Title	F20_Enrolled	Total	Assoc.	Diploma	Certificate
BIT	110901	AAS/TD/CTS	Information Technology	11	15	2	12	1
BIT	470201	TD/CTS	A/C & Refrigeration	12	21		16	5
BIT	480508	TD/CTS	Welding Technology	7	5		3	2
BIT	490304	CTS	Commercial Diving	6	17			17
BIT	520401	AAS/TD	Business Office Technology/Admin.	10	18	4	13	1
BIT	520101	AAS	Business Administration - A.A.S.	5				
NAH	513901	TD	Practical Nursing	32	54		54	
STEM	470616	TD	Industrial Marine Electronics Tech	6	7		7	
<i>Totals - Morgan City</i>				89	137	6	105	26

St. Mary Parish Recommendations

Academic Year	STEM		LAH	NAH	BIT
2023-2024	N/A		Professional Writing Pathway (YM)	Medical Assistant (Franklin)	Temporary Hold on Welding (YM)
Salaries			40,000 plus benefits	40,000 plus benefits	
Space			Existing Classroom	TBD	
Equipment and Supplies			N/A	100,000	
2024-2025	Industrial Marine Electronics (Franklin)/	Advanced Manufacturing (YM)	N/A	N/A	N/A
Salaries	Existing Faculty	45,000+18,000			
Space	Old Library	TBD			
Equipment and Supplies	150,000 (Grant Funded)	TBD			
2025-2026	N/A		N/A	N/A	Explore Project Management Certification (YM) CTS for Business, AAS
Salaries					40,000 +16,000
Space					Existing Classroom
Equipment and Supplies					TBD

New Program Offering Investments

	STEM	LAH	NAH	BITS	Total	Grants	SLCC
Salaries	0	80,000	40,000	177,000	297,000	45,000	252,000
Benefits	0	32,000	16,000	70,800	118,800	18,000	100,800
Space	0	TBD	TBD	TBD	TBD		TBD
Equipment	0	0	100,000	1,060,000	1,160,000	55,000	1,105,000
23-24 Totals	0	112,000	156,000	1,307,000	1,575,000	118,000	1,457,000
24-25 Totals	482,000	311,000	645,400	1,184,880	2,623,280	505,000	2,118,280
25-26 Totals	119,000	0	2,126,000	310,000	2,555,000	0	2,555,000

SCORECARDS

- ❑ Measuring What Matters
- ❑ Linking Strategic to Operational Objectives
- ❑ Driving Continuous Improvement

SLCC College Scorecard

South Louisiana Community College Scorecard						
Student Success						
SP	Goal	Measure	2022-23 Measurable Goal	Tool	2022-23 Scale	2022-23 Result
SS O	Ensuring student achieve their educational goals - Term-to-Term Retention	Term-to-term retention rate of all enrolled degree-seeking students (full-time & part-time) from <u>70.1%</u> (Fall 2021 to Spring 2022) to <u>85.0%</u> (Fall 2025 to Spring 2026)	Increase from <u>70.1%</u> (Fall 2021 to Spring 2022) to <u>73.0%</u> (Fall 2022 to Spring 2023)	OIE Enrollment Analysis	<div>1 = 70.0%</div> <div>2 = 71.5%</div> <div>3 = 73.0%</div> <div>4 = 76.0%</div> <div>5 = 79.0%</div>	(2) F22 degree-seeking = 4,810 Retained SP23 = 3,500 Retention = 72.8%

SLCC College Scorecard

STUDENT SUCCESS Goal	STUDENT SUCCESS Measure
Ensuring student achieve their educational goals - Term-to-Term Retention	Term-to-term retention rate of all enrolled degree-seeking students (full-time & part-time) from <u>70.1%</u> (Fall 2021 to Spring 2022) to <u>85.0%</u> (Fall 2025 to Spring 2026)
Ensuring student achieve their educational goals - Closing Equity Gaps	Decrease the Term-to-Term Retention Rate gap between white students vs. students of color by 13.3% - from <u>13.3%</u> (Fall 2021 entering cohort) to <u>0.0%</u> (Fall 2025 entering cohort)
Ensuring student achieve their educational goals - Completions (for-credit credentials)	Degree completion rate within 150% time for fall-term entering student cohorts - from <u>27.7%</u> (fall 2019 entering cohort) to <u>40.0%</u> (fall 2023 entering cohort)
Ensuring student achieve their educational goals - Completions (industry-based credentials)	Unduplicated IBC completer headcount - from <u>1,096</u> (2021-22 AY) to <u>2,500</u> (2025-26 AY)

PEOPLE Goal	PEOPLE Measure
Increase Employee Engagement	Employee Engagement Survey Mean Score - from <u>4.05</u> (2021) to <u>4.40</u> (2025)
Increase sense of workplace inclusivity & diversity	Employee Engagement Survey DEI Items Mean Score - from <u>3.87</u> (2022) to <u>4.20</u> (2026)
Ensure employees understand their role in SLCC's success	Successful completion of college-wide training - from <u>75%</u> (2021) to <u>100%</u> (2026).

SLCC College Scorecard

COMMUNITY Goal	COMMUNITY Measure
Increase external stakeholder satisfaction	Stakeholder (Employer & Partner) Survey Mean Score - from <u>x.xx</u> (2022) to <u>x.xx</u> (2026)
Support increased involvement, engagement and value realized by Campus Advisory Committees	Advisory Committee Value Rubric - from <u>x.xx</u> (2022) to <u>x.xx</u> (2026)
Provide postsecondary foundations for high wage, high demand occupations requiring baccalaureate or graduate degrees	Percentage of SLCC students transferring to another postsecondary institution who continue enrollment for 12 months following transfer from SLCC - from <u>71.5%</u> (2020-21 leavers continuing) to <u>78.0%</u> (2024-25 leavers continuing)

SUSTAINABILITY Goal	SUSTAINABILITY Measure
Increase for-credit enrollment	Unduplicated headcount - from <u>8,390</u> (2021-22 AY) to <u>12,500</u> (2025-26 AY)
Increase non-credit enrollment	Unduplicated headcount of Economic & Workforce Development non-credit students - from <u>2,610</u> (2021-22 AY) to <u>5,000</u> (2025-26 AY)
Increase institutional support through strategic grants and partnerships with business & industry	Increase in business & industry and grant dollars awarded to SLCC - from <u>\$2,481,250</u> (2021-22 AY) to <u>\$10,000,000</u> (2025-26 AY)
Maintain Financial Sustainability	Increase margin of revenue versus expenditures per SCH (LCTCS Institutional Health Index) from <u>\$9</u> (2018-21 SLCC average) to <u>\$14</u> (LCTCS System average)

Academic Affairs Division Scorecard

Student Success Pillar

- ☐ Fall-to-Spring Retention
- ☐ Fall-to-Fall Retention
- ☐ 150% Time Completion Rate
- ☐ Transfer Success
- ☐ Closing Equity Gaps

People Pillar

- ☐ Employee Engagement
- ☐ Sense of Workplace DEI

Community Pillar

- ☐ Graduate Stakeholder Satisfaction with Quality of Academic Programs
- ☐ Employer Stakeholder Satisfaction with Quality of Academic Programs

Sustainability Pillar

- ☐ Increase For-Credit Enrollment
- ☐ Increase Adult Basic Education Enrollment

PROVIDING MEANINGFUL DATA

- ☐ External Data
- ☐ Internal Dashboards
- ☐ Outcomes Measures – NSC PDP

United States[®]
Census
Bureau



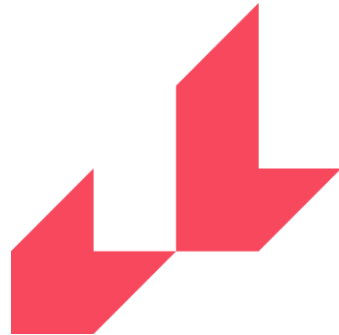
IPEDS Integrated Postsecondary
Education Data System



**LOUISIANA
WORKFORCE
COMMISSION**
The Department of Labor



**Proprietary
Market
Research
Analyses**



Lightcast



Occupation Overview



Economy Overview



Demographic Overview



Regional Comparison



Industry Table



Industries by Location



Occupation Table



Occupations by Location



Industry Overview



Perkins V Local Needs Assessment

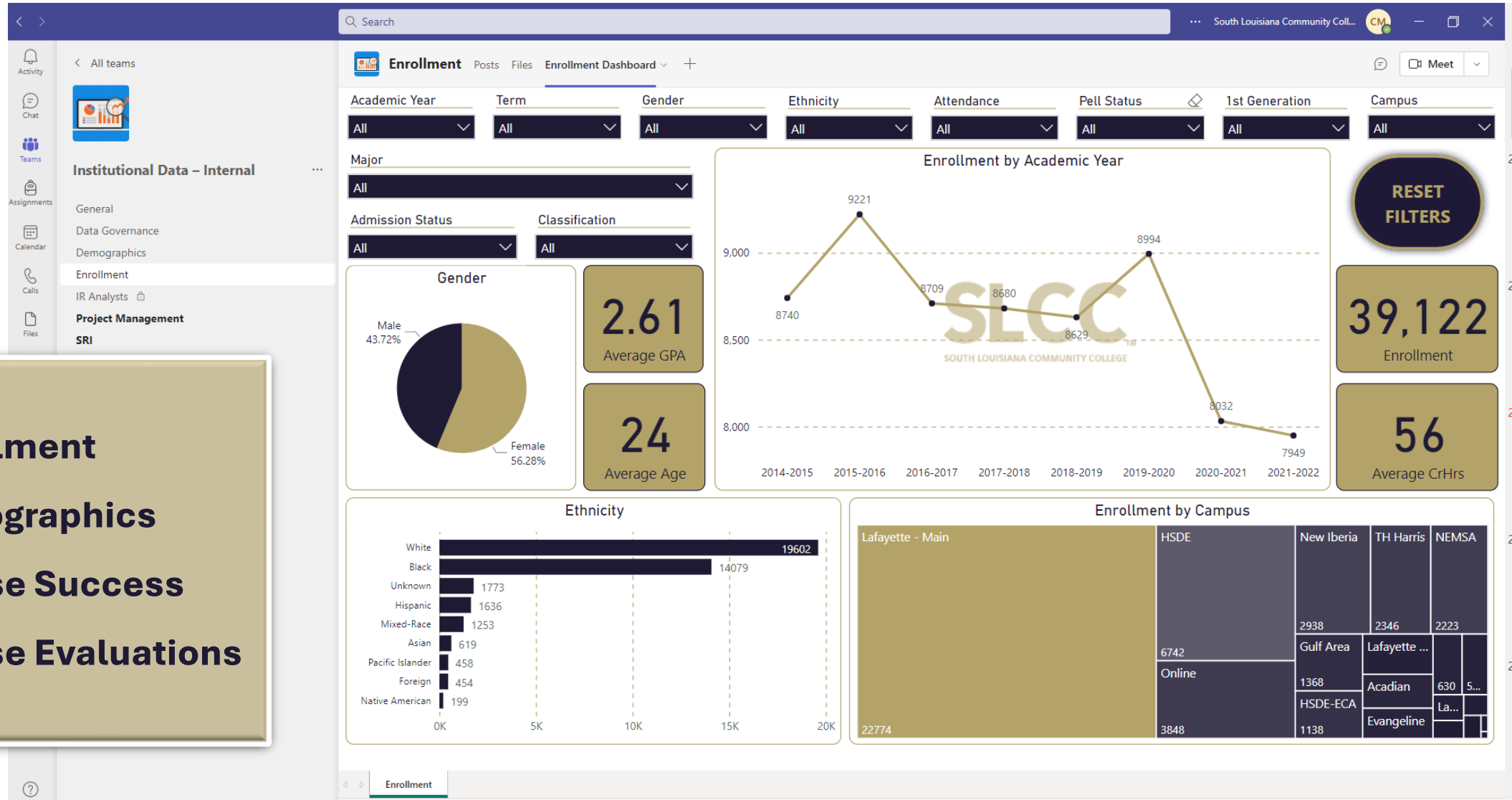


Program Development & Review



Diversity Overview

Internal Dashboards



- Enrollment
- Demographics
- Course Success
- Course Evaluations

Outcomes – NSC PDP



Postsecondary Data Partnership Key Performance Indicators

SOUTH LOUISIANA COMMUNITY COLLEGE

Executive Summary



Enrollment



Financial Aid: Unmet Need



Early Momentum Metrics

Credit Accumulation Rate

Institution-Level | Benchmarking



Credit Completion Ratio

Institution-Level | Benchmarking



Gateway Course Completion



Outcomes Over Time

Outcomes

Institution-Level | Benchmarking



Retention/Persistence

Institution-Level | Benchmarking



Retention/Persistence Term-to-Term



Transfer

Institution-Level | Benchmarking



Time to Credential/Credentials Conferred



TAKE AWAYS...

- ❑ Start with the Strategic Plan
- ❑ Think about the bigger picture
- ❑ Figure out what matters – and measure it
- ❑ Put meaningful data in the hands of those who have to make it happen

QUESTIONS COMMENTS & OBSERVATIONS

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